Quick Clips: Trend Following: Why Now? A Macro Perspective

November 23, 2022

Trend following is having a banner year so far in 2022, providing valuable diversification to investors who stuck with the strategy.

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The 2010s featured a unique set of fundamental macroeconomic forces, including benign macroeconomic shocks, that created an unfavorable environment for persistent price trends.

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Looking ahead, investors may expect persistent macroeconomic volatility and large market moves.

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A diversified approach to trend following may make the strategy easier for investors to stick with in the long-term.

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