Perhaps the Most Important Essay I Will Ever Co-Author

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OK, that’s obviously not true. Let me downgrade it to “kind of neat.” Aaron and I build a simple, but powerful and intuitive, model for when a hockey coach should pull the goalie when trailing. Then, when the model reports that the coaches aren’t doing it nearly early enough, we ask why, and take away a perhaps surprisingly large number of lessons for portfolio and risk management, and business in general.

Here it is. Let us know what you think.
derivatives and other financial instruments one could lose the full balance of their account. It is also possible to lose more than the initial deposit when trading derivatives or using leverage. All funds committed to such a trading strategy should be purely risk capital.

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