



ALTERNATIVE INVESTING

Trend Following in Focus

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Recent performance challenges for trend followers have prompted several key questions about the causes and whether the strategy can deliver on its long-term expectations. In this brief note, we address these concerns by putting performance into historical perspective, providing insights around commonly cited causes of recent challenges, and showing that the main reason for poor performance is a recent lack of opportunities. Most importantly, we reaffirm the long-term merits of the strategy as an important component of a broader asset allocation.

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